



For Immediate Release

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Westbridge Welcomes New Hire Jon Martin as California Central Coast Regional Product Representative

Vista, CA. Jon Martin, of San Luis Obispo, has joined Westbridge Agricultural Products as its newest regional sales representative. Jon joined Westbridge in December 2013 and will be responsible for managing and growing business in the central coast region of California.

Jon has a strong background in agriculture, including wine grape management, pest control and biocontrol programs. Before joining Westbridge, Jon worked as a viticulturist for Paul Hobbs Winery in Sebastopol, California, and E & J Gallo Family Winery in coastal California.

Jon received his Masters in Agriculture-Crop Science with an emphasis in viticulture at Cal Poly San Luis Obispo. He is a licensed Pest Control Advisor and is proficient in Spanish and Portuguese. "We are very excited to have Jon join us, and such a background will be extremely valuable for Westbridge and its customers," says Westbridge president, Tina Koenemann.

Westbridge Agricultural Products has been a wholesaler of specialty liquid fertilizers and crop protection products since 1982. From its TRIGGRR® and Organic BioLink® to Blossom Protect™ and Botector® biocontrols, Westbridge provides a portfolio of high quality inputs and other products to meet the grower's crop production needs.

For questions in the Central California Coast regarding Westbridge products, please contact Jon at (707) 321-4988 or jmartin@westbridge.com.